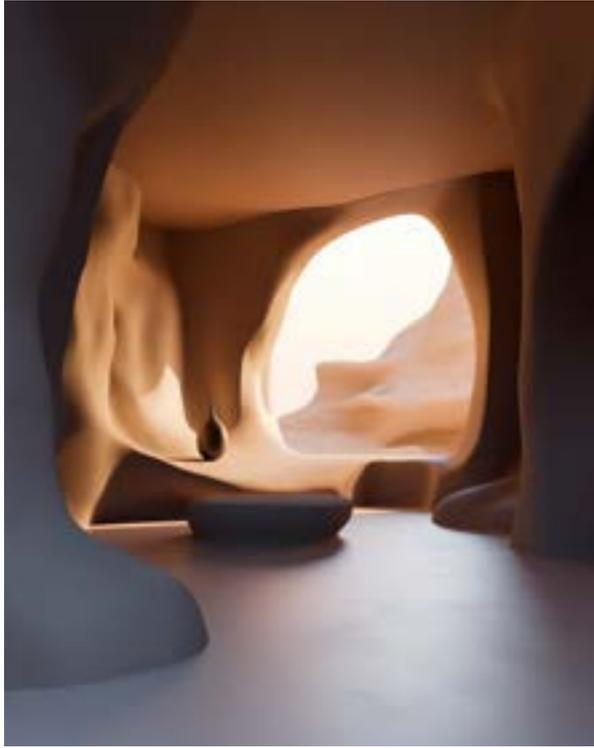


THE
ELASTIC
FUTURE

**“Tomorrow’s
Living seeks
well-being, agile
solutions that are
climate-friendly,
and mutual
stimulation and
support within
a community
of our choice.”**



The 2020s are a transformative decade in which the home is in the middle of consumers' value centres. We need comfort, protection, and function; in other words, emotion and solution are built on equal terms.

With all its nuances, the perception of home is progressing and shifting towards becoming a consumer sentiment and a physical place.

This paradigm shift is especially relevant for the Gen Z consumer. Only 13% of global Gen Z consider home a physical space, while 48% describe it as a feeling that can be created or brought wherever they go.



The home of the future will be more elastic than ever because we have learned how to become and stay agile.

A more inclusive future is now waiting for us, addressing adaptive design and housing disparities. We'll share facilities and spend time together through communal living models, multi-generation homes and improved co-working concepts. Together we feel more empowered, supported and seen.



SMALL LIVING

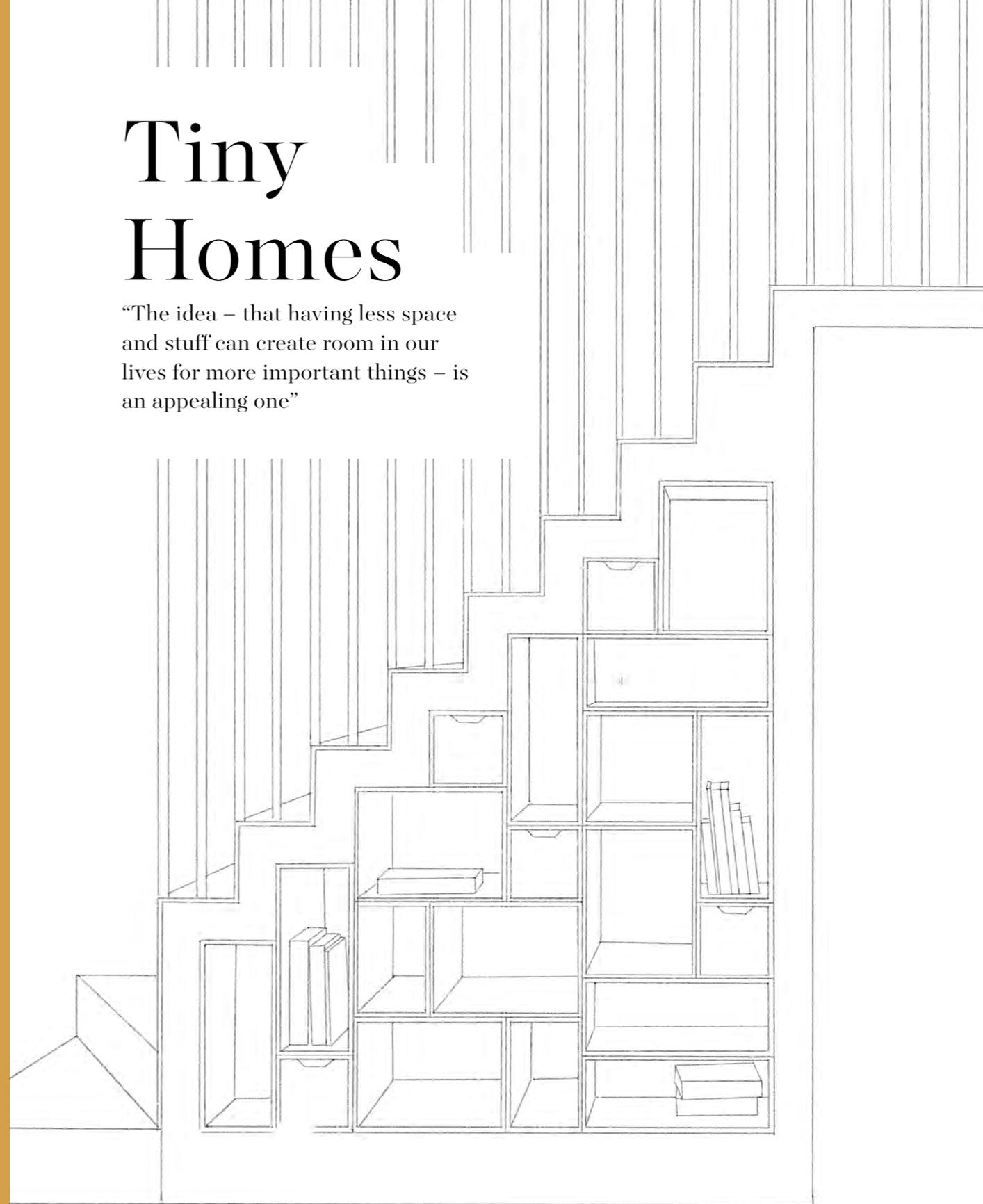
As the world faces the devastating consequences of climate change, consumers are already thinking about living more sustainably. People are choosing to downsize the space they live in, simplify, and live with less.

Whereas also populations grow, and cities become more crowded, architects are getting seriously creative when it comes to housing. By 2030, it is estimated that most people will live in or very close to urban centres. With more than 80% of global GDP generated in cities, urbanization can contribute to sustainable growth through increased productivity and innovation if managed well, by integrating a mix of housing types and solutions.

Small living is a choice and becomes a lifestyle. A life simplified to its essence, to what truly matters.

Tiny Homes

“The idea – that having less space and stuff can create room in our lives for more important things – is an appealing one”







The trend towards Tiny Homes has become a social movement.

It is a shift of mindset from building bigger and buying more to smaller spaces and consuming less or wanting to live in an urban area where large spaces come with a price tag and are limited. The goal of small living is to reduce waste and live a more sustainable life, both environmentally and financially.

In addition to downsizing, people are also choosing to simplify their lives and live with less. This can involve reducing consumption, such as by buying fewer items or choosing products made from sustainable materials. It can also involve making lifestyle changes, such as using public transportation or cycling instead of driving.

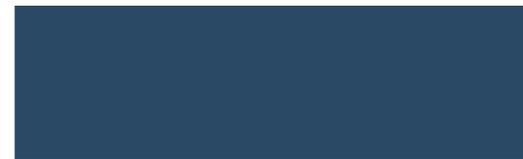
Tiny homes and houses are paving the way for innovative living.



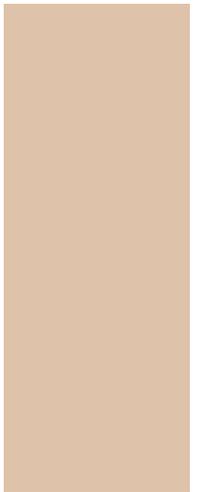
HAIKOU



BRISA

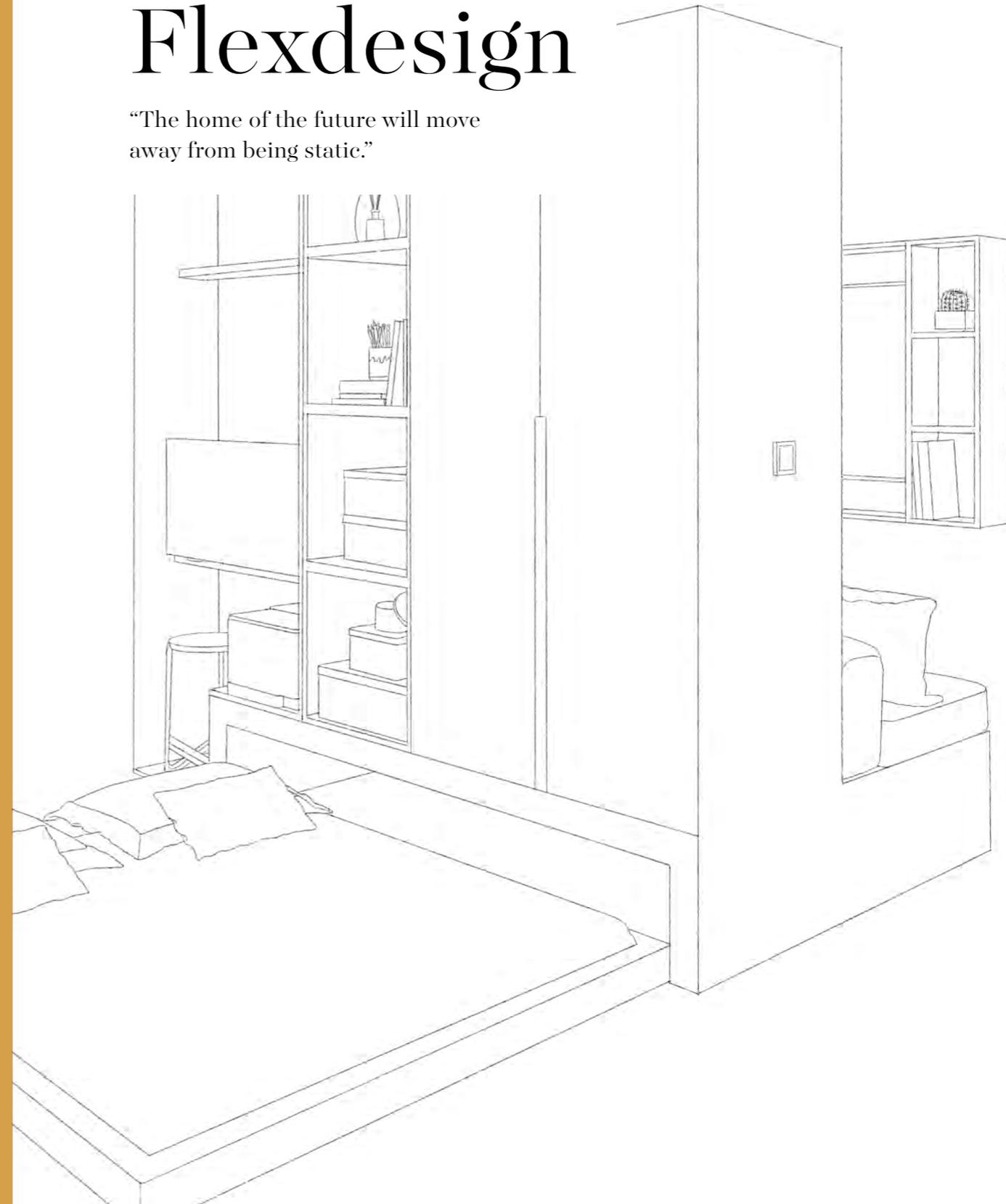


BETTINUS OAK



Flexdesign

“The home of the future will move away from being static.”



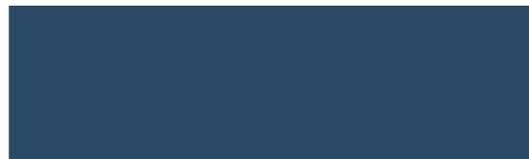
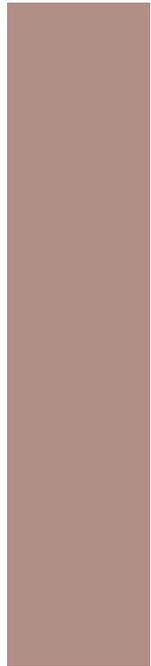




The home of the future will move away from being static, into flexible spaces that fluctuate like a living organism. Flexi spaces that can continually adapt and evolve, both on a day-to-day basis and as living situations change, will be key for functional, long-lasting home interiors.

Flexibility remains a solid asset to consider and is paired with consideration of how to adapt to smaller urban spaces. Designs that can be opened and closed, assembled, and disassembled in minutes. Just as we adapt to the space, so does the design.

The furniture should be multifunctional and changeable, designed as plug and play.



TRAMONTO



BETTINUS OAK

DINGO



MEANINGFUL LIVING

The afterglow of the pandemic has shined a light on the importance of caring and at the heart of caring is connection. A new focus on care will drive designs for products and spaces, whether it be healthcare, self-care or care for cultures.

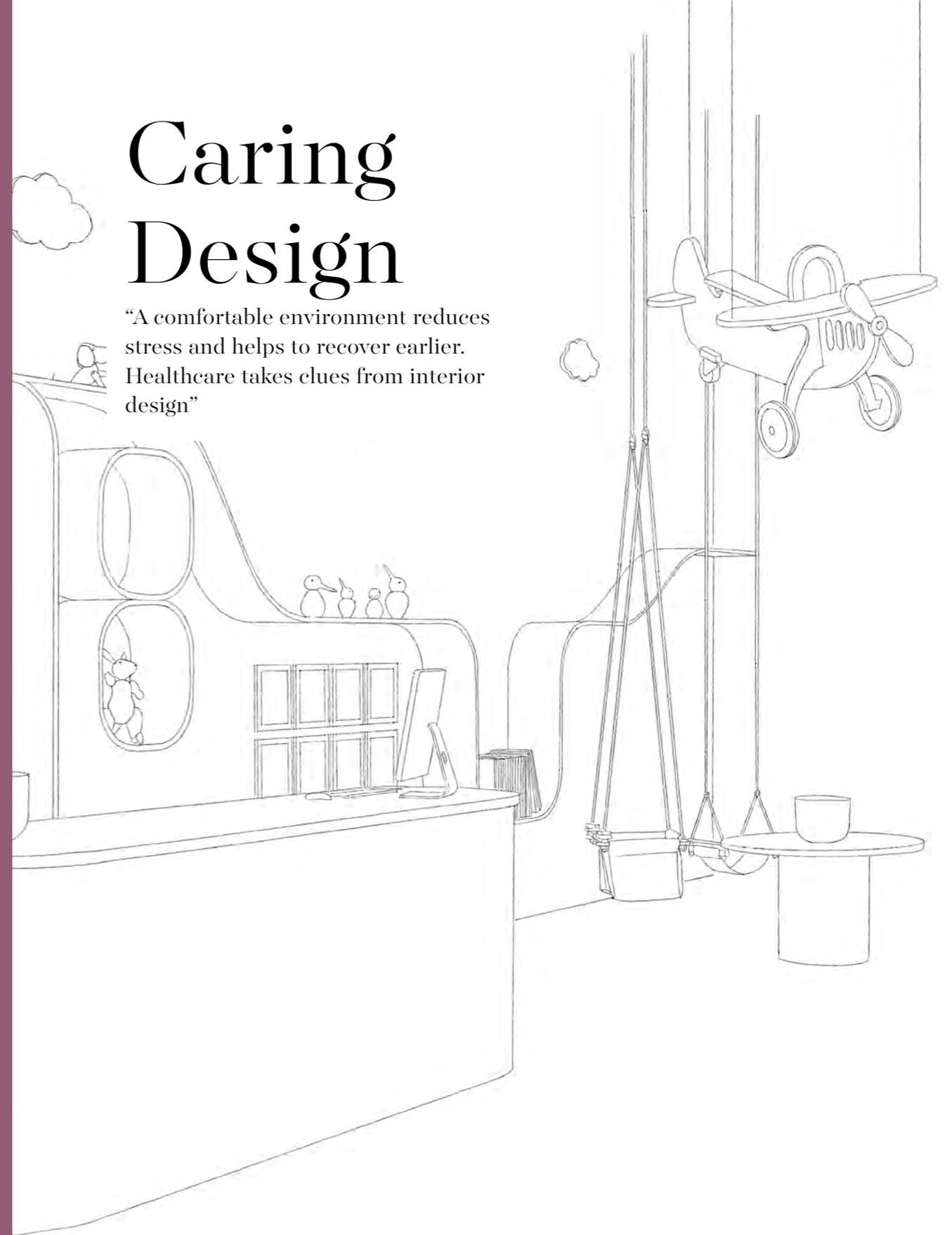
The new focus on self-care has meant that consumers are demanding spaces that convey a sense of calm and security.

We feel meaning, purpose, and true satisfaction when we provide care. This desire to feel needed and appreciated is innate in all of us, giving our lives greater purpose as we are forced to focus on the important things in life, such as nurturing relationships with those we care deeply about.

Designing for care encompasses everything from social interactions and dynamics to inclusivity. Public spaces and interiors are designed with community and human connection in mind.

Caring Design

“A comfortable environment reduces stress and helps to recover earlier. Healthcare takes clues from interior design”







Home becomes a consumer sentiment as well as physical place. With increasingly mobile consumers lifestyles, designs and materials that recreate the comfort of home will be taken everywhere. Public spaces and interiors are designed with community and human connection in mind.

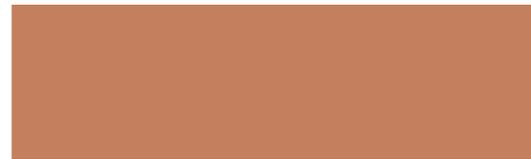
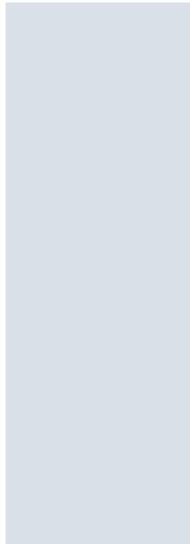
Today, we see a human-centred approach to interior design which involves looking at the entire “guest” journey, starting from the moment they enter the facility, and even encompassing the experience of their companions. The concept of comforting design is evolving, taking on deeper layers of meaning. Spaces use soft, rounded forms that feel like a hug or protective cocoon. Natural materials, curved contours and inviting tactility are combined with a warming palette, featuring hints of colour through a healing glow. Often providing colourful mood-boosting interiors.



FUJI



ELLISON PEAR

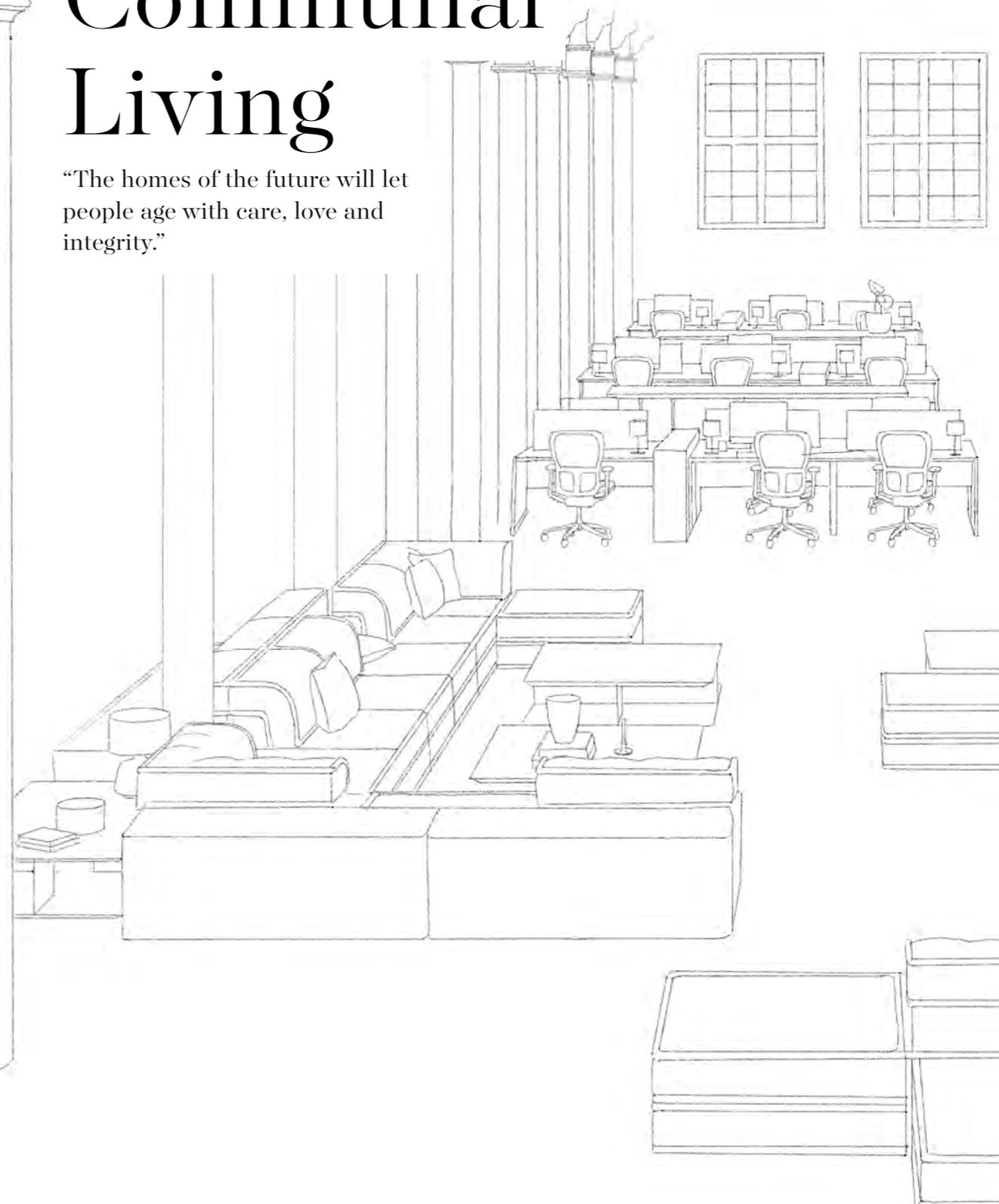


FALCON VALLEY OAK



Communal Living

“The homes of the future will let
people age with care, love and
integrity.”







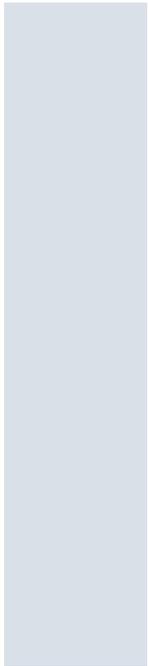
Co-livings Co-workings and Multigenerational living

Fuelled by necessity and opportunity, from affordability or loneliness to the desire to feel part of a community, there is a resurgence in communal living. From multigenerational to co-living and co-housing, a growing number of people are sharing homes or communal spaces.

The importance of social health and wellness lies in how they can positively impact all aspects of a person's life, we must foster a holistic approach. We can see more than ever that social reconnection is a post-pandemic priority and an urgent reality for all of us!

Many spaces are now focused on familiar spatial typologies to create spaces that encourage a sense of connection between families and communities alike to establish the reconnection we so deeply seek.

Evidence shows that being a part of a community sustains and boosts recovery, it provides an outlet from the daily stressors we encounter. As multigenerational living increases, age-inclusive thinking will become more widespread in residential design.



KORA OAK



TULUM

BACHATA WALNUT



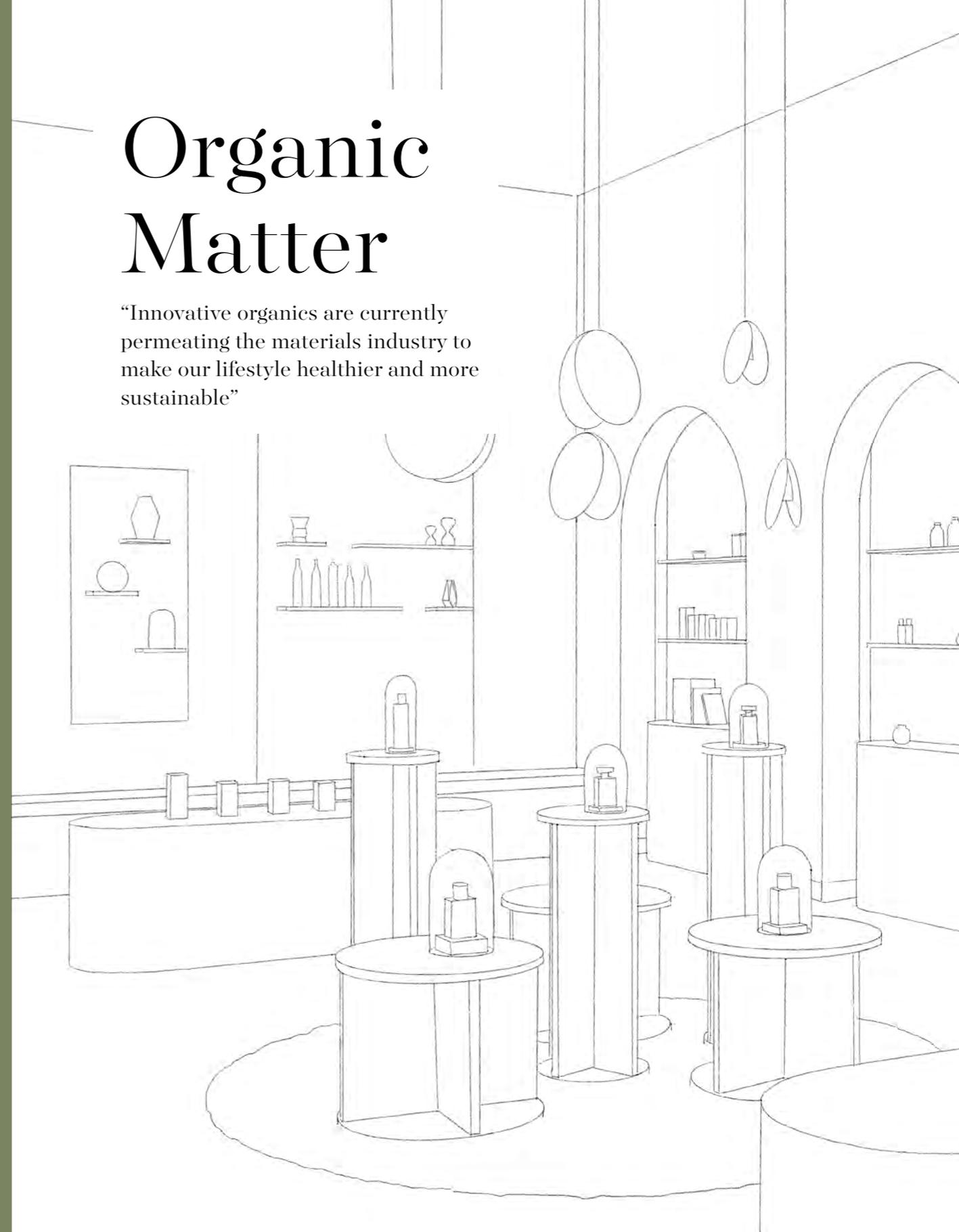
SUSTAINABLE LIVING

The world is experiencing a widespread awakening to the importance of sustainability, and consumers are at the forefront of this movement.

Consumers are increasingly aware of the impact their choices have on the environment, and they are seeking ways to reduce their environmental footprint. As a result, companies that prioritize sustainability are gaining traction in the marketplace, as consumers are more likely to choose brands that align with their values. This growing interest in sustainability reflects a global shift towards a more conscious and responsible way of living and highlights the importance of protecting our planet for future generations.

Organic Matter

“Innovative organics are currently permeating the materials industry to make our lifestyle healthier and more sustainable”







Nature continues to comfort us. We look now toward organic matter and how to integrate nature's abundance and raw materials when building homes or designing new projects.

Natural fibers such as wood, plant leaves, soil, fruit skin, algae, mycelium - everything living surrounds us and becomes construction material.

We will share our home in the most unexpected way with materials which live a second life thanks to innovation, recycling, and up-cycling.

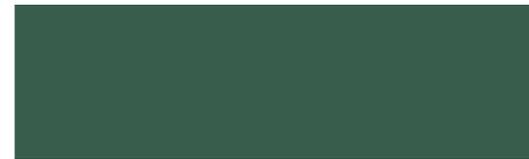
Still being highly sensitive and seeking tactile moments wherever possible, we long for the sensory experience of greenery. Earth, fauna, and bio-based materials enter the design scene and architectural dimension. We have only started seeing nature returning to invade hospitality, retail and residential projects. It's not the plant in itself but green materia transformed to make our lifestyle more pleasant and sustainable.



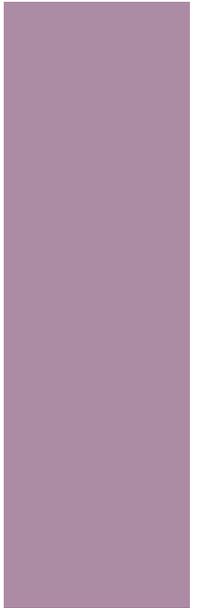
BIMBA

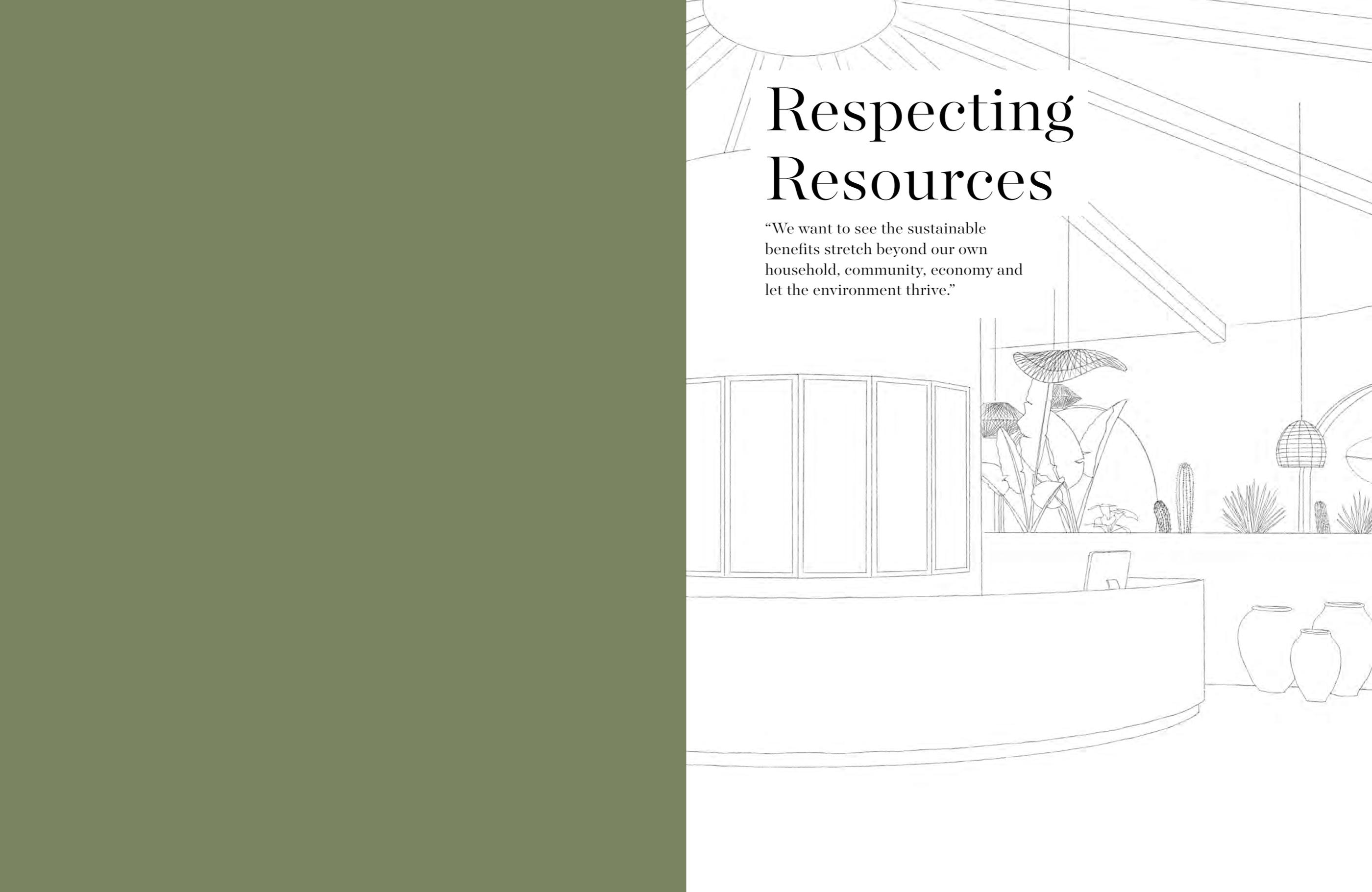


KIKU



WAGAMI



A line drawing of a modern office interior. On the left, a curved reception desk is shown. Behind it is a wall with several rectangular window panes. To the right of the desk, there is a variety of plants, including a large leafy plant, a cactus, and a spherical hanging planter. In the foreground on the right, three ceramic pots of different sizes are arranged. The background features a ceiling with a circular light fixture and several beams. The entire scene is rendered in a minimalist line-art style.

Respecting Resources

“We want to see the sustainable benefits stretch beyond our own household, community, economy and let the environment thrive.”



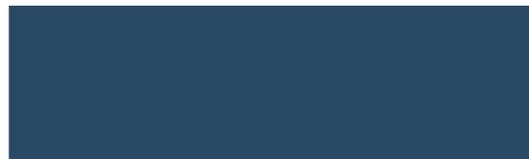


By demonstrating how waste can be transformed into a valuable resource through clever and creative solutions, industries are now becoming exemplars in paving the way for a more sustainable future.

We see a stronger and more consistent demand from consumers to make more conscious, meaningful choices across all aspects of their lives; consumers seek to connect with establishments that share these same values and show commitment to embracing a more sustainable future.

This powerful demand is turning into more of an expectation rather than an exception and we can see how notoriously unsustainable industries such as the hospitality, travel and retail industry are sharpening their perspectives and responding to the challenges to re-connect with new consumer values and simultaneously protect and replenish the planet.

Respecting Resources showcases a union of brilliant, innovative ideas and creative design solutions to give a second life to the materials we use, taking resource efficiency and sustainability to the next level whilst tackling the genuine concern we share in an ever-evolving landscape.



TASMANIA OAK



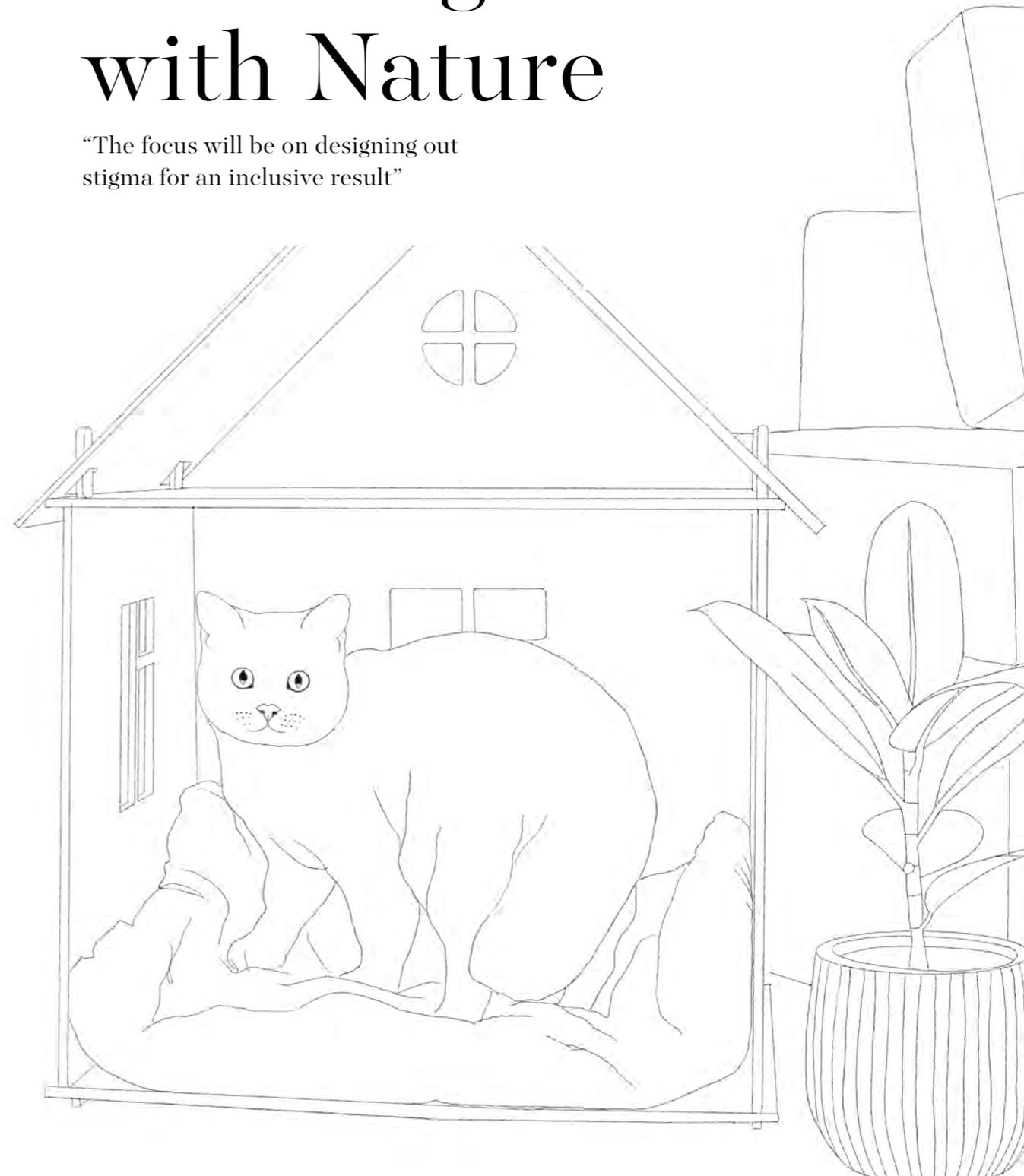
TRAMONTO



FRAPPÉ WALNUT

Co-living with Nature

“The focus will be on designing out stigma for an inclusive result”







Multi-species & Inclusive design

The demand for inclusive design is already rising, and by 2030, it will be expected as the norm. The full range of human diversity will need to be considered during the design process in spaces and products, and the focus will be on designing out stigma, for a truly inclusive result.

Multi-species thinking is fuelling a more-than-human design approach that considers the needs and rights of all nature, including humans, animals and plants.

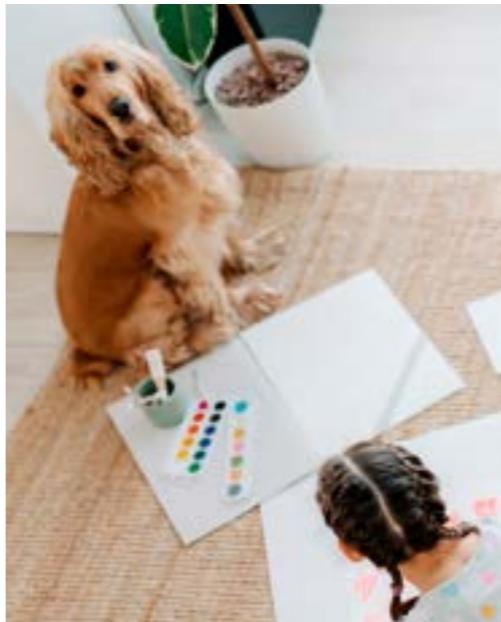
From bolstering biodiversity to pet-friendly interiors, the next decade will see a growing awareness of more-than-human design that considers the needs, rights and comfort of all species.



MOONLIGHT



AZAHARA



BRISBANE



DECOR
SELECTION 2023/24
by Lamigraf

*Almost all the designs in our collection are
available in finish foil at Likora

FURNITURE



ROYCE WALNUT 2679

*Soft
Clear*

Harmonious



BOULEVARD

2769

*Warm
Balance
Modern*



WIMBERLEY

2783

Rustic
Trendy

Distinctive



MILO' STONE

2697

*Rough
Warm*

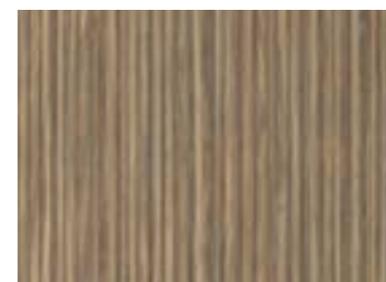
Untreated



YUCATAN

2755

*Fresh
Linear
Colourful*



DUNE ROSSE

2782

*Recycled
Metal*

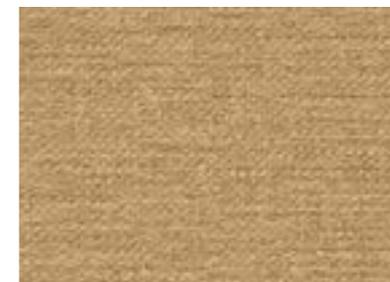
Homogeneous



BIMBA

2779

*Warm
Homogeneous
Naturalness*

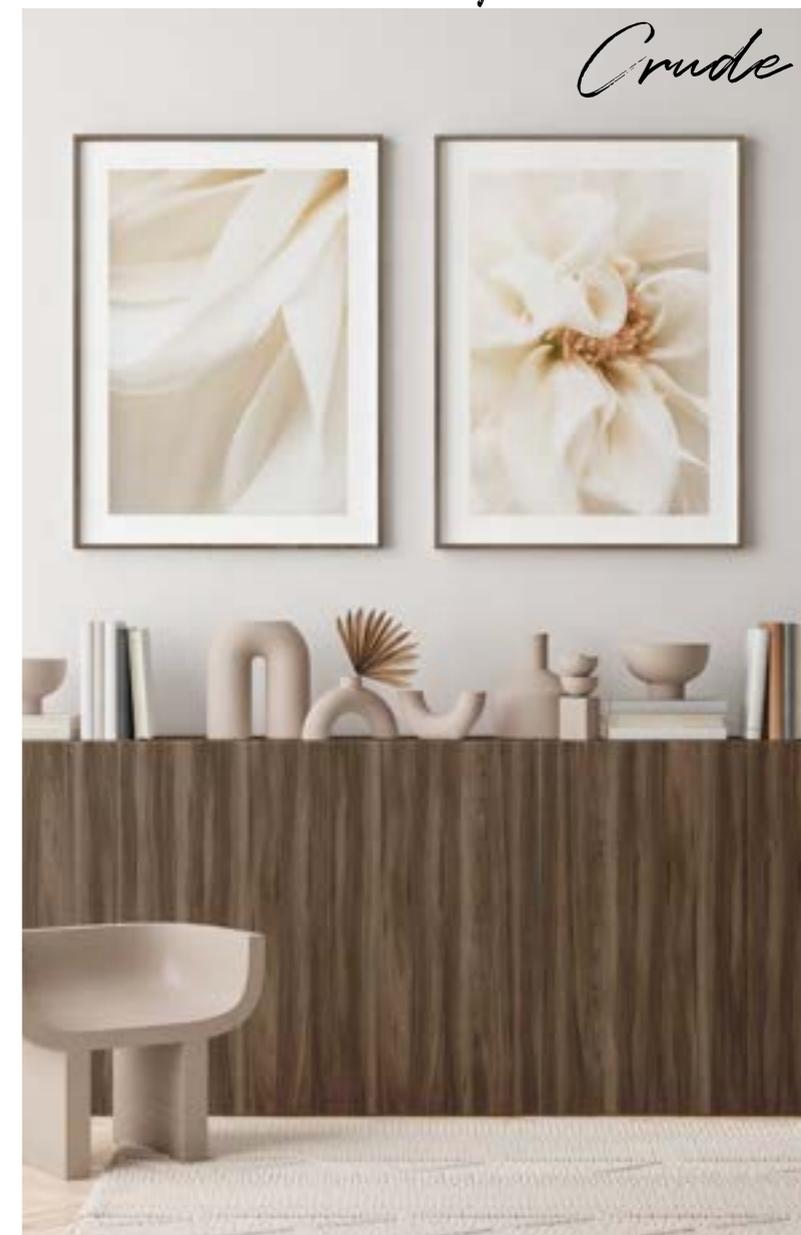


CARAMELO

2900

*Colorful
Planked*

Crude



DINGO OAK

2904

Lively Grain
Timeless
Natural Look



HAIKOU
2901

*Timeless
Soft
Modern*

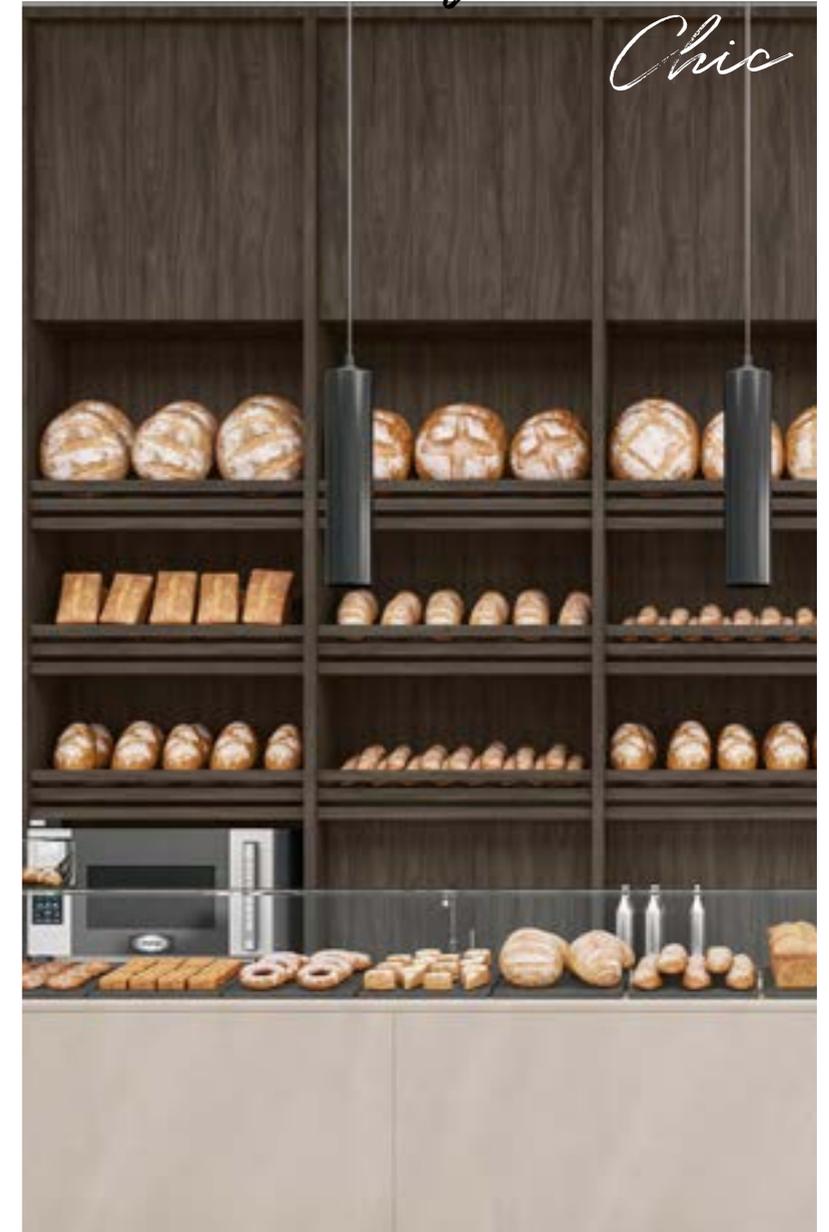


FRAPPÉ WALNUT

2842

Dynamism
Refinement

Chic



AZAHARA

2891

*Planked
Elegant
Authentic*



ELLISON
2890

*Gorgeous
Eye-catching
Fine-grained*



BRISA

2882

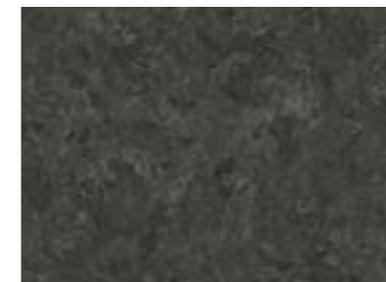
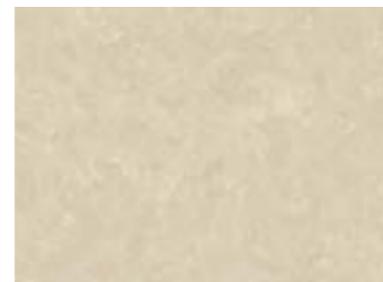
*Granite
Sandblasted Effect
Organic*



MOONLIGHT

2894

*Fanciful
Elegant
Versatile*



FUJI
2908

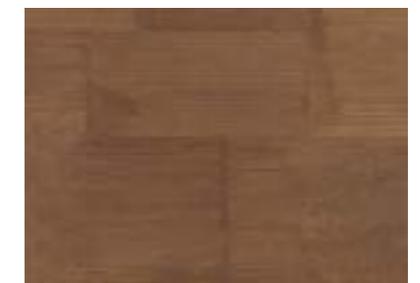
*Powerful
Hybrid
Modern*



MORASSINA

2881

Raw
Smart
Attractive



GOLDEN VEGAS

2898

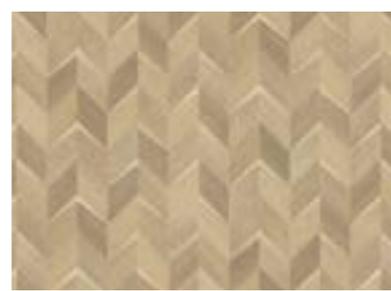
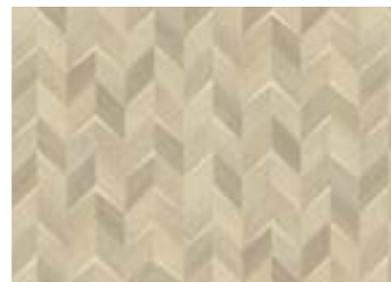
Metallic
Unique
Retro





ALOE WOOD
2879

*Geometric
Contemporary
Sapwood*



BRISBANE
2902

*Distinctive
Modern*

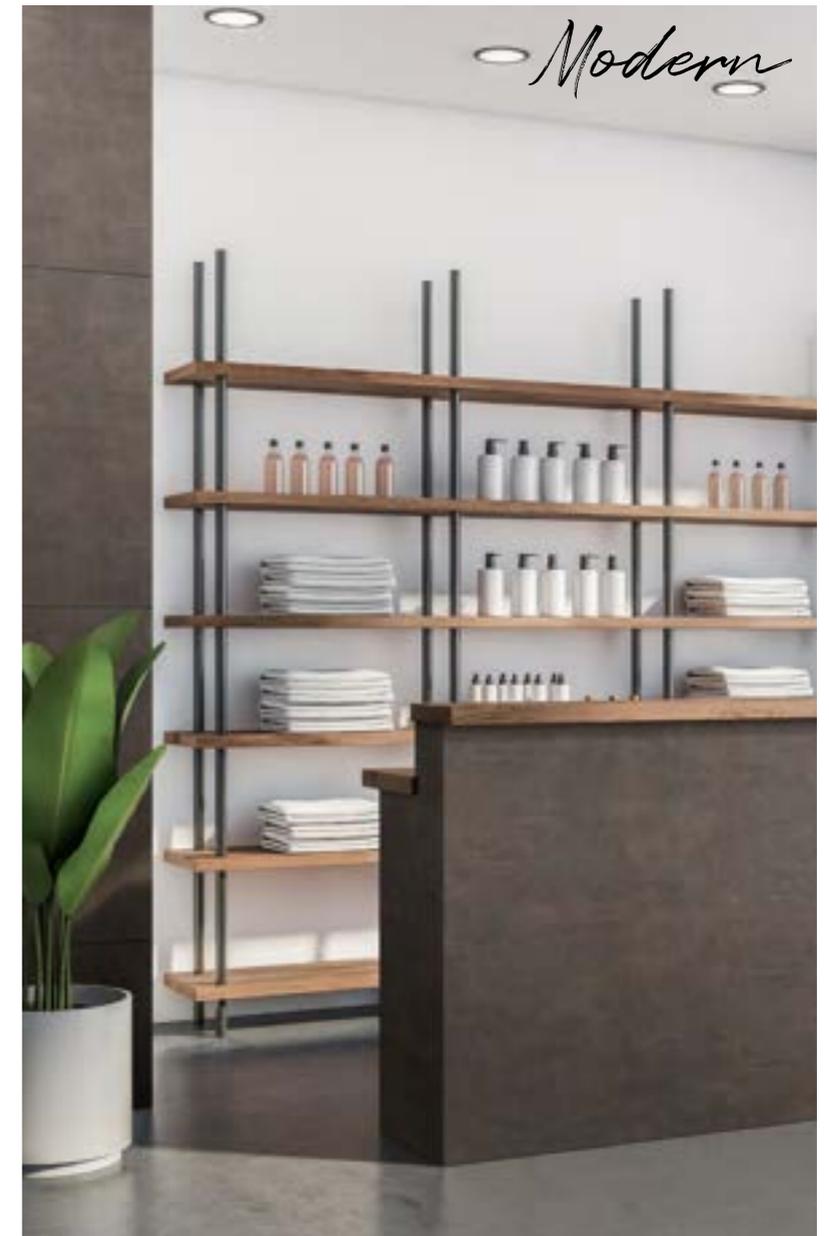
Diffuse Cathedrals



TULUM

2889

*Hybrid
Industrial
Modern*



KIKU
2892

*Bucher Block
Classic
Striped*



TRAMONTO

2893

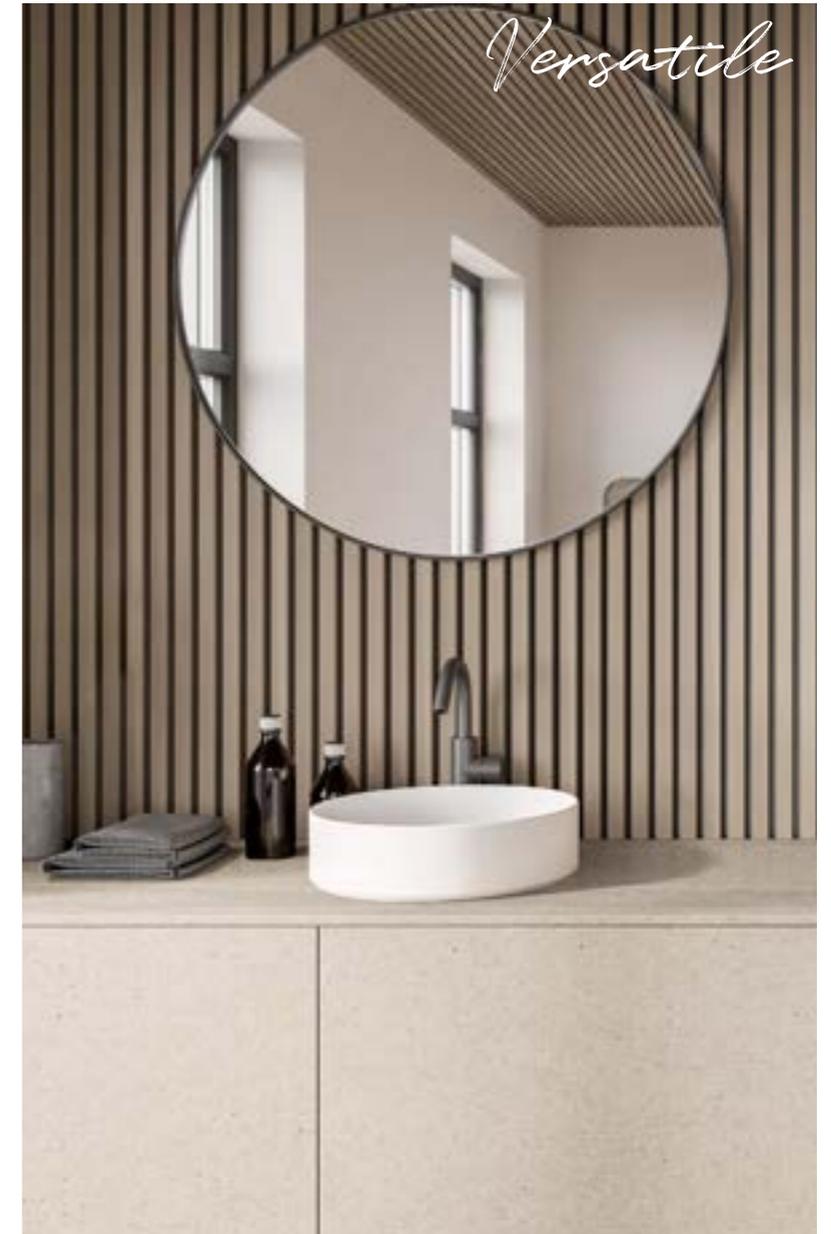
*Innovative
Bio-based*



WAGAMI

2883

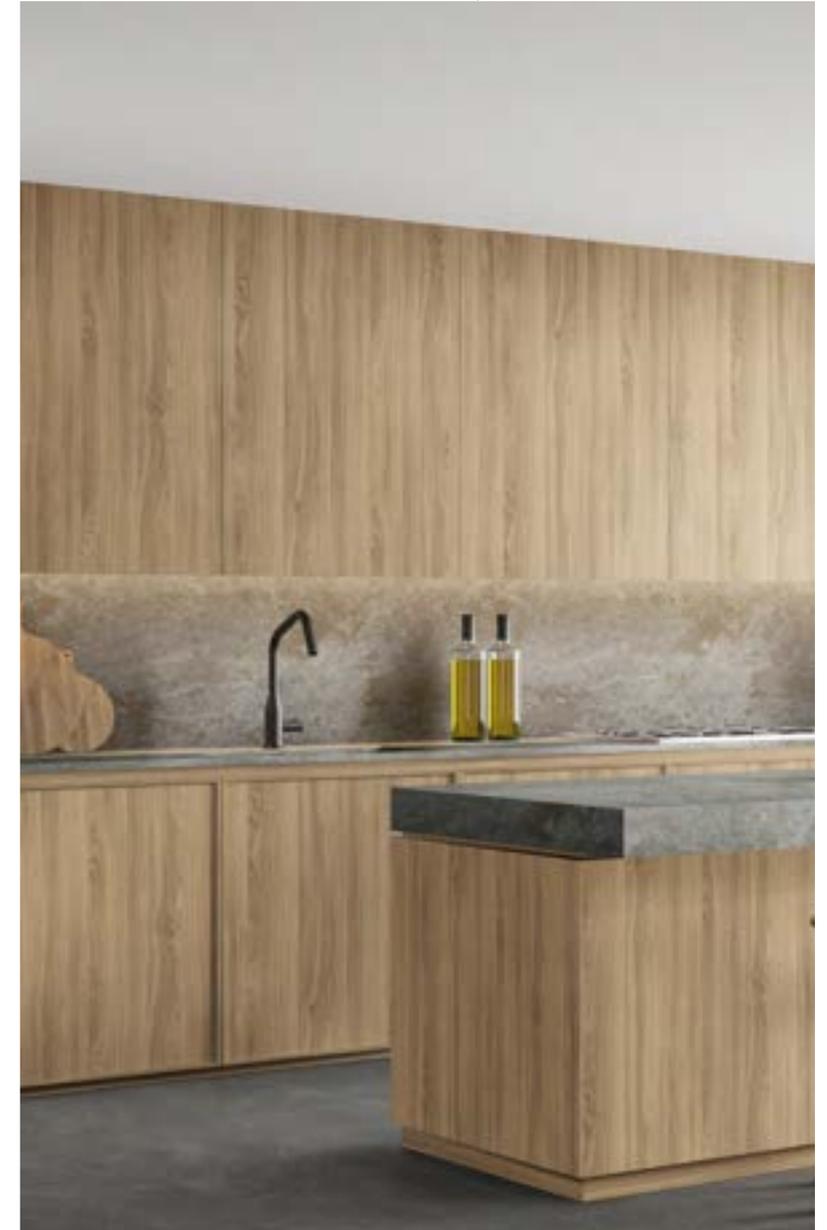
Recycled
Unique
Versatile



KORA OAK

2909

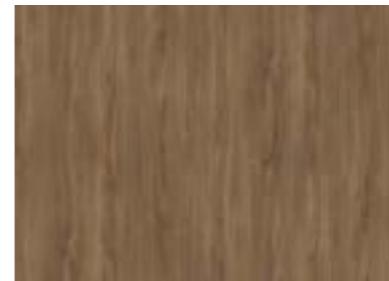
*3/4 Cathedrals
Planked*



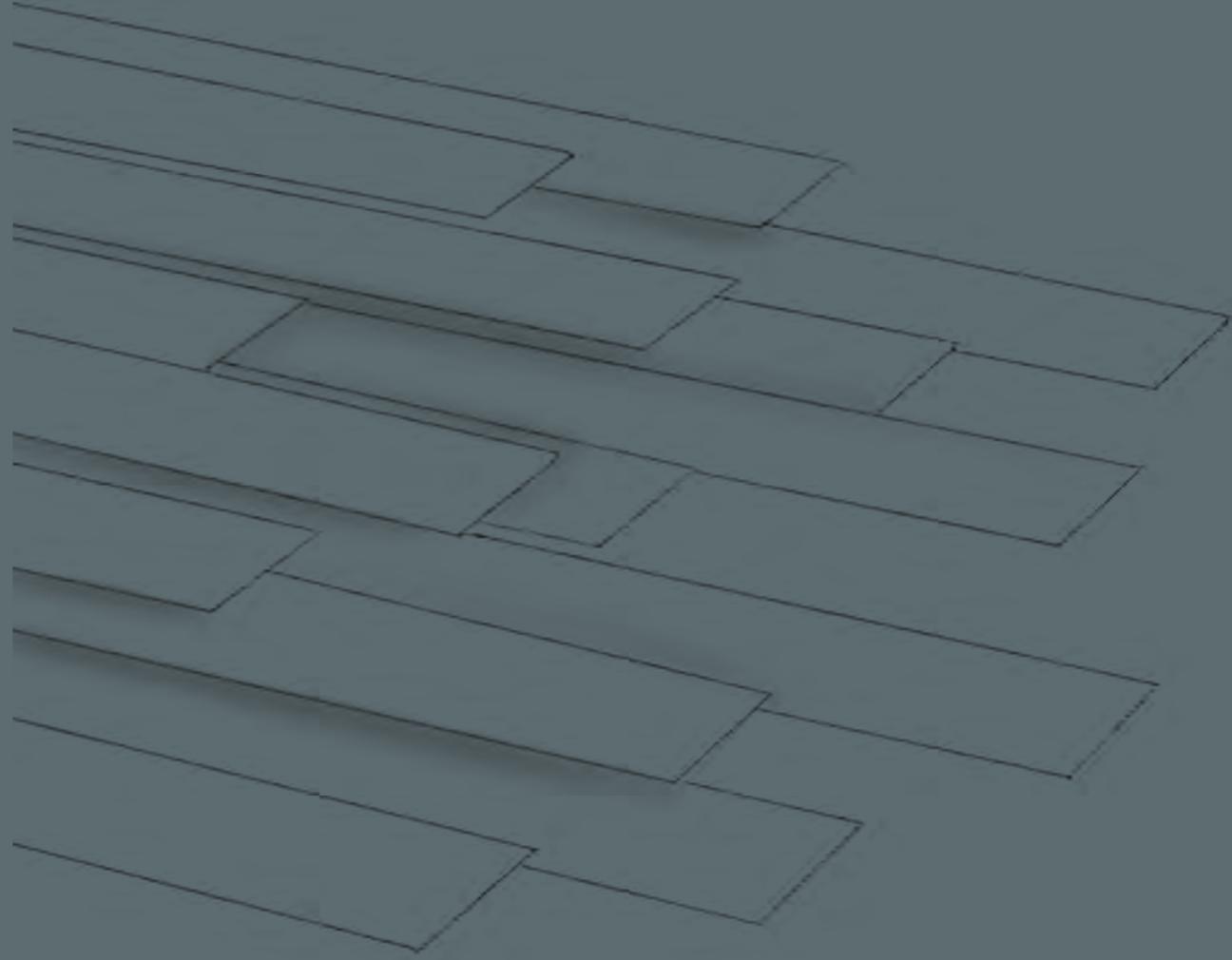
BACHATA WALNUT

2910

*Planked
Motion
Elegant*



FLOORING



FALCON VALLEY OAK

2839

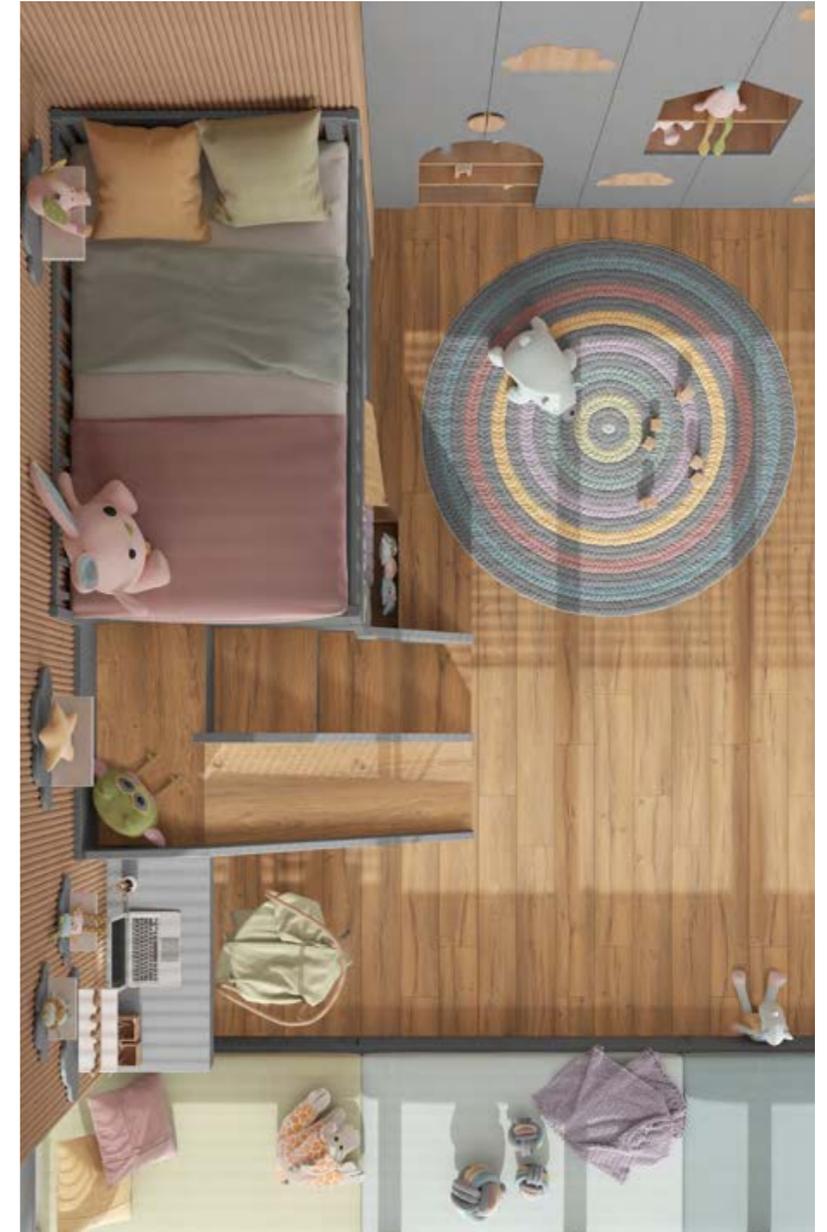
Cracks
Elegant





LINA OAK
2899

*Allover
Strong*



BETTINUS OAK

2907

*Rustic Chic
Cracks*



TASMANIA OAK

2840

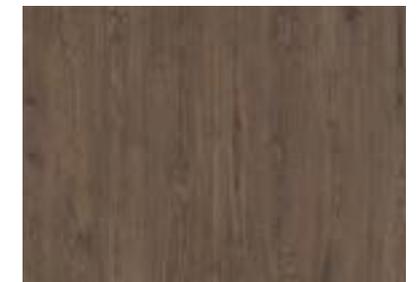
*Allover
Small Knots*



MASAI OAK

2906

*Allover
Powerful*



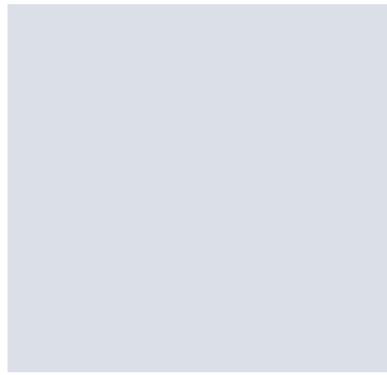
HILVERSUM OAK

2905

*Colorful
Worn-out*



UNIQUE COLORS



Plein Air



Lilly



Shell



Incense



Mellow



Teal



Denim



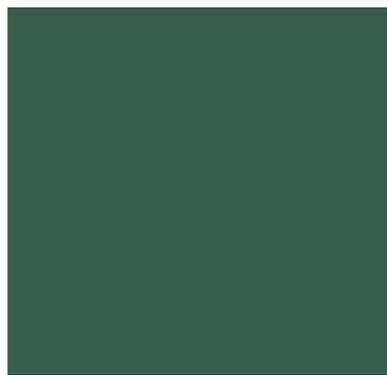
Dusty Rose



Carmine



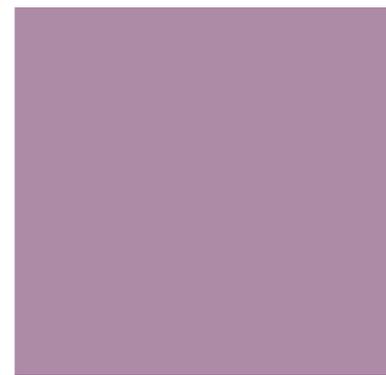
Harvest



Chlorella



Loden Green



Malva



Almond



Ginger

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